Blog	DRIVER(S) 1	Facebook	DRIVER(S) 1	Emails	DRIVER(S)
FOCUS (content/theme)	2	FOCUS (content/theme)	2	FOCUS (content/theme)	7
	W) F M plan for a week, formight or month		W F M		W F M
POST IDEAS ITCH best ideas to do >	ENGAGE/ACTION > > >	POST IDEAS >	ENGAGE/ACTION > >	POST IDEAS >	io I need to
>	>	>	>	>	>
>	BIZ OUTCOME	biz god to work towards: Converting leads, gaining more engage promoting a producting a producting a producting a producting and producting	BIZ OUTCOME	>	
	DRIVER(S)	onverting leads, garring mure engage promoting a product, etc.	DRIVER(S)		DRIVER(S)
FOCUS (content/theme)	2	FOCUS (content/theme)— Am I working on a theme or series for my content.	2	FOCUS (content/theme)	12
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POST IDEAS >	ENGAGE/ACTION >	POST IDEAS >	ENGAGE/ACTION > >	POST IDEAS	ENGAGE/ACTION > > > >
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Print -> Plan -> Do -> REPEAT

Social Media Publishing Planner

I plan to publish this **PLATFORM FREQUENCY** PLANNED DONE IT! **PLATFORM FREQUENCY** PLANNED DONE IT! plan two months or for two businesses often SMTWTF SMTWTF WEEK 1 highlight WEEK 1 DAILY □ DAILY **a 9** WEEK 2 WEEK 2 ☐ WEEKLY ☐ WFFKI Y FORTNIGHTLY ☐ FORTNIGHTLY WEEK 3 WEEK 3 ☐ MONTHLY ☐ MONTHLY BILOG BLOG П WEEK 4 scribble notes WEEK 4 WEEK 1 WEEK 1 ☐ DAILY ☐ DAILY WEEK 2 WEEK 2 WEEKLY WEEKLY FORTNIGHTLY FORTNIGHTLY WEEK 3 WEEK 3 ☐ MONTHLY ☐ MONTHLY FACEBOOK FACEBOOK WEEK 4 WEEK 4 П WFFK 1 WFFK 1 DAILY DAILY newsletter email blasts П X WEEK 2 WEEK 2 ☐ WEEKLY ☐ WEEKLY FORTNIGHTLY FORTNIGHTLY surveys, etc! WEEK 3 WEEK 3 MONTHI Y MONTHI Y EMAIL EMAIL П WEEK 4 WEEK 4 WEEK 1 WEEK 1 ☐ DAILY ☐ DAILY (\mathcal{P}) P WEEK 2 WEEK 2 WEEKLY WEEKLY ☐ FORTNIGHTLY FORTNIGHTLY WEEK 3 WEEK 3 ☐ MONTHLY ☐ MONTHLY PINTEREST PINTEREST Plan your \Box \Box П \Box \Box WEEK 4 WEEK 4 DAILYMONTHS take out the WEEK 1 WEEK 1 daily headache DAILY WEEK 2 WEEK 2 □ WEEKLY ☐ WEEKLY Plan it! FORTNIGHTLY FORTNIGHTLY WEEK 3 WEEK 3 ☐ MONTHLY ☐ MONTHLY INSTAGRAM INSTAGRAM П WEEK 4 WEEK 4 WEEK 1 WEEK 1 ☐ DAILY DAILY WEEK 2 tactics — WEEK 2 WEEKLY WEEKLY ☐ FORTNIGHTLY ☐ FORTNIGHTLY WEEK 3 WEEK 3 ☐ MONTHLY ☐ MONTHLY YOUTUBE YOUTUBE WEEK 4 ПІП WEEK 4 WEEK 1 WEEK 1 □ DAILY ☐ DAILY (g^+) (g^+) WEEK 2 WEEK 2 ■ WEEKLY WEEKLY ☐ FORTNIGHTLY Marketing focus? ☐ FORTNIGHTLY WEEK 3 WEEK 3 ☐ MONTHLY ☐ MONTHLY GOOGLE+ GOOGLE+ WEEK 4 WEEK 4 \Box WEEK 1 WEEK 1 ☐ DAILY ☐ DAILY \Box \Box WFFK 2 Y WEEK 2 ☐ WEEKLY WEEKLY FORTNIGHTLY ☐ FORTNIGHTLY WEEK 3 WEEK 3 ☐ MONTHLY ☐ MONTHLY TWITER TWITER WFFK 4 WFFK 4 WEEK 1 WEEK 1 DAILY DAILY WEEK 2 WEEK 2 WEEKLY WEEKLY FORTNIGHTLY FORTNIGHTLY WEEK 3 WEEK 3 ☐ MONTHLY ☐ MONTHLY OTHER OTHER WEEK 4 WEEK 4

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